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Newsletter Article

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Focus... Safe Driving is Serious Business

Did you know that national research shows that drivers using cell phones are four times more likely to get into crashes that are serious enough to cause injury? According to the Network of Employers for Traffic Safety (NETS) focused driving is keeping your eyes on the road ahead, your hands on the wheel and your mind on your driving. Sound easy? It is, if you follow these simple tips:

- **Turn off your phone when you are driving** – Avoid the temptation to talk. Simply turn it off while you are driving.
- **Texting and driving don't mix** – There is no way to safely drive while texting.
- **Be in control** – Pre-set the climate control, radio, CD player, and GPS before you leave.
- **Use technology to manage your technology** – Use a call blocking application to let callers know you are driving and to queue calls and texts until you are safely pulled over.
- **Fine tune your tunes** – Using an MP3 player or iPod? Pre-set a driving playlist to provide continuous tunes without the need for adjustment.
- **Look at the big picture**- Take a moment to focus on those who are counting on you to get home safely every day before you make a choice to divert your full attention from the road.

Need one more reason to put all electronic devices on hold? Beginning January 2011, drivers in Delaware will no longer be allowed to use hand-held devices while driving. If caught, you could face a fine and other penalties reaching \$200. Be Alert. Arrive Alive DE.