

## **Office of Highway Safety & J.J. Yeley Monster Mile Race Weekend Activities**

September 27<sup>th</sup> - 30<sup>th</sup>, 2012

### Media Contact:

Alison Kirk

OHS Community Relations Officer

(302) 943-7293

### **Thursday September 27<sup>th</sup>**

Bayhealth & Dover Motorsports Charity Golf Tournament at Wild Quail Country Club to benefit Bayhealth Foundation that provides medical services to the track for race weekend.

J.J. Yeley NASCAR Sprint Cup driver will play in tournament

Jeremy Clements NASCAR Nationwide driver will participate in putting contest with teams

### **Friday September 28<sup>th</sup> 10:00 a.m. to 5:00 p.m.**

Monster Mile FanZone activities

- #36 Drive Sober Arrive Alive Show Car on Display
- Tipsy Tricycle course- course set up with cones and adult tricycles will be used with Fatal Vision Goggles. Participants (21 yr and older) will try to ride tricycle around course and stay within the cones while wearing goggles that simulate impairment.
- JJ Yeley Drive Sober t-shirts will be given to participants of the Tipsy Tricycle.
- Other Drive Sober items to be handed out include- JJ Yeley autograph card, keychain, lanyard, pens.
- WDSO Live Remote with Sky Phillips.

'Trackside' on SPEED stage 7:00 p.m. to 8:00 p.m. in the Monster Mile FanZone

- JJ Yeley will be interviewed and talk about the Drive Sober campaign and partnership with OHS along with a demo of the Tipsy Tricycle.

Dover Air Force Base Race Weekend Social Event 5:00 p.m. to 9:00 p.m.

### **Saturday September 29<sup>th</sup> 9:30 a.m. to 3:30 p.m.**

Monster Mile FanZone activities

- #36 Drive Sober Arrive Alive Show Car on Display Tipsy Tricycle course- course set up with cones and adult tricycles will be used with Fatal Vision Goggles. Participants (21 yr and older) will try to ride tricycle around course and stay within the cones while wearing goggles that simulate impairment.
- JJ Yeley Drive Sober t-shirts will be given to participants of the Tipsy Tricycle.
- Other Drive Sober items to be handed out include- JJ Yeley autograph card, keychain, lanyard, pens.

### **10:00 a.m. to 11:00 a.m. OHS Booth in Monster Mile Fanzone**

Jeremy Clements- NASCAR Nationwide Driver autograph session

### **7:30 p.m. to 8:30 p.m. Dover Downs Casino Colonnade by Doc Magrogan's restaurant**

JJ Yeley- NASCAR Sprint Cup Drive autograph session \*\*Special giveaways for fans

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**Sunday September 30<sup>th</sup> 9:00 a.m. to 2:00 p.m.**

Monster Mile FanZone activities

- #36 Drive Sober Arrive Alive Show Car on Display Tippy Tricycle course- course set up with cones and adult tricycles will be used with Fatal Vision Goggles. Participants (21 yr and older) will try to ride tricycle around course and stay within the cones while wearing goggles that simulate impairment.
- JJ Yeley Drive Sober t-shirts will be given to participants of the Tippy Tricycle.
- Other Drive Sober items to be handed out include- JJ Yeley autograph card, keychain, lanyard, pens.
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**9:30 a.m. to 11:00 a.m. OHS Booth in Monster Mile Fanzone**

JJ Yeley- NASCAR Sprint Cup driver autograph session