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NEWS RELEASE

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FOR IMMEDIATE RELEASE

(insert date here)

CONTACT: *(Insert name of*

*contact, their title and contact
Phone number here)*

XXX Company Holds “Mocktail” Event to Promote Responsible Party Hosting for Holidays

(insert name of city where mocktail is being held) – On XX date from XX time to XX time **XXXX company (insert name of organization where XXX is) is partnering with the Delaware Office of Highway Safety to host a Mocktail Party.** “Mocktails” are non-alcoholic cocktail parties where tips for people who are thinking of hosting a holiday celebration are provided.

“The goal is to show people that having a successful holiday party does not have to include alcohol,” said Andrea Summers, Community Relations Officer for the Delaware Office of Highway Safety. “However, if the host chooses to serve alcohol, we’ve also got tips on how to do that responsibly.”

(Insert quote from company official. Here is sample quote that can be attributed to them) “We care about our employees and want them to have a safe holiday season with their families,” said XXX official (insert name, title and company). “That’s why we’re partnering with the Office of Highway Safety, so we make sure we arm them with the information they need to prevent senseless tragedies now and throughout the year.”

The Mocktails are free and open to the public. Visitors who stop by the Mocktail Party table can sample non-alcoholic punch and foods that are appropriate for serving at holiday gatherings, as well as pick up information on impaired driving, seatbelt use, and aggressive driving. A small book featuring non-alcoholic drinks and smart party snacks will be available as well.

If you are thinking about hosting a holiday party, consider the following tips:

- Serve foods that are high in protein like meats and cheeses; avoid serving salty foods, which may speed up the rate of intoxication.
- If you plan to serve alcohol, also have sodas or fruit juices on hand for those who choose not to drink.
- Make sure all of your guests have a sober ride home. If they don’t, call a taxi for them, have them sleep over, or arrange for a sober driver to take them home.

The Mocktail Party is part of the Office of Highway Safety’s Safe Family Holiday campaign. For more information about the campaign or for a copy of the Mocktail Recipe Book, contact OHS at (302) 744-2740.