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Date: Mar. 26, 2009
Job #: OHSMC 4034
Title: "The Facts" :30
Client: Office of Highway Safety
Contact(s): A. Summers
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[:30 live read] Option 1

Anncr: Motorcycle riders: Ready for a surprise? The biggest danger out there isn't from cars! In fact, 69% of motorcycle fatalities are due to riders speeding, and 25% to a loss of control. And alcohol and drugs were involved 40% of the time. The message is clear: don't drink and ride, don't speed, and please be on the lookout for slick surfaces. Keep out of drivers' blind spots, too. Stay Safe. Ride Smart. A message from the Delaware Office of Highway Safety.

[:30 live read] Option 2

Anncr: Motorcycle safety: There's a lot riding on it. So you should know that 69% of all motorcycle fatalities are due to speeding, and 25% to a loss of control. In both groups, alcohol and drugs were involved 40% of the time. So, if you ride, don't speed and don't drink. Look out for slick spots and stay out of drivers' blind spots. Stay Safe. Ride Smart. A message from the Delaware Office of Highway Safety.

[:30 live read] Option 3

Anncr: Chopper. Hog. Rice rocket. Whatever you're riding, you should know that 69% of all motorcycle fatalities are due to speeding, and 25% to a loss of control. In both groups, alcohol and drugs were involved 40% of the time. So, if you ride, don't speed and don't drink. Look out for slick spots and stay out of drivers' blind spots. Stay Safe. Ride Smart. A message from the Delaware Office of Highway Safety.